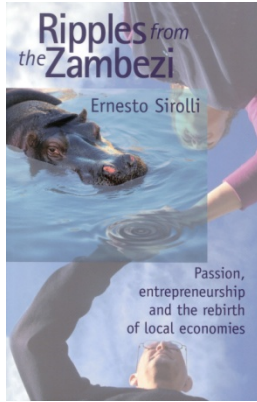


Ripples from the Zambezi: Passion, Entrepreneurship, and the Rebirth of Local Economies

Ernesto Sirolli



In the same way that you can't lead a horse to water, you can't force economic development on people who don't want to be 'developed' according to someone else's ideas.

This realization was the genesis for Ernesto Sirolli's unique approach to local economic development that he calls Enterprise Facilitation. ***Ripples from the Zambezi*** leads the reader through the fascinating story of development failures and successes that led eventually to this technique that has been successful in over 250 communities in four countries. Inspiring, amusing, and easy to read, ***Ripples from the Zambezi*** will appeal to a wide range of people interested in a new and successful approach to revitalizing our communities.

"...a fascinating read for anyone who works (or lives!) with entrepreneurs. Ernesto challenges us to listen, keep it simple, and then do whatever it takes to make sure the entrepreneur has a strong team in place. It's a remarkable book." – Virginia Weiler, Director, Economic Development, Ecotrust Canada

Ernesto Sirolli has worked for almost 30 years in Africa, Australia and North America encouraging local economic development. The founder of Enterprise Facilitation and the Sirolli Institute, he lives in St. Paul, Minnesota.